



FORM ADV | PART 2A BROCHURE
March 2022

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This Disclosure Brochure provides information about the qualifications and business practices of Cassidy Financial Group, Inc. ("CFG"). If you have any questions about the contents of this Brochure, please contact us at (888)-251-0099. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

Additional information about CFG also is available on the SEC's website at www.adviserinfo.sec.gov.

References to CFG as being "registered" or a "registered investment adviser" do not imply a certain level of skill or training.

ITEM 2 - Material Changes

This Brochure provides information about the qualifications and business practices of CFG, you will receive a summary of any materials changes to this and subsequent Brochures within 120 days of the close of CFG's fiscal year, which is December 31st. CFG will provide you with a new Brochure as necessary based on changes or new information, or at any time, without charge by contacting us at (813) 251-0004.

Clients are encouraged to review this Brochure and Brochure Supplements for CFG's Financial Advisors who advise clients for more information on the qualifications of our Firm and our investment advisory team. We provide additional information regarding our regulatory obligations under the Employee Retirement Income Security Act ("ERISA") under Item 4. Other than these changes, there have been no material changes since our last update in March 2021.

Future material changes to the information in this Brochure will be noted in this section and provided to clients promptly.

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ITEM 4 – Advisory Business

Cassedy Financial Group, Inc. (“CFG”) is a Florida corporation with its main business office located in Tampa, FL. Thomas A. Cassedy is the principal owner of the firm which has been in existence since 2000 and Mr. Cassedy has been in the investment business for over 38 years. CFG advises high net worth families in wealth planning and money management. Consulting and money management services are also provided to corporations and retirement plans. CFG provides clients with discretionary and non-discretionary asset management services and financial consulting services. CFG at this time does not participate in any wrap fee programs.

Asset Management Services

CFG reviews with each new client investment goals, risk tolerance and objectives. We consider the client’s investment goals and needs when recommending any advisory products or services. Our intention is to provide each client with bespoke solutions and products and services that will help to meet their goals and needs. We will gather personal information about each client when helping to choose a product or service. This information may include:

- Investment experience
- How soon money is needed
- Retirement goals
- Current financial situation and future needs
- Annual income
- A client’s ability to withstand losses
- A client’s ability to withstand market fluctuations
- A client’s personal instructions on how to invest

CFG then manages client assets consistent with the clients’ stated objectives or restrictions. As one of its services, CFG can structure mutual fund, or Exchange Traded Fund (“ETF”) portfolios for clients. These portfolios will be constructed to meet clients' objectives and sometimes to meet broader diversification needs.

Besides managing various types of securities for clients, such as mutual funds, preferred stocks, warrants, rights common stocks, bonds, municipal securities and government bonds, a portion of the client's account may be held in cash or cash equivalents, including money market mutual funds.

As of December 31, 2021, CFG had regulatory assets under management of \$145,559,802 of which \$100,552,500 are assets under discretionary management and \$45,007,302 are assets under non-discretionary management. Additionally, CFG manages \$6.2 million in assets under advisement.

Consulting Services

CFG will at times act in a consultant capacity. Consulting services may include but are not limited to reviewing the performance of an investment portfolio and providing asset allocation direction. Fees for these services will be negotiated based on time and complexity of task. Prior to engagement, the client will be provided with an agreement which provides and estimates of the total fee for services. Fees for Consulting Services can be \$400-\$500 per hour depending on the complexity of the engagement and subsequent services requested. Fees are due after services are rendered.

The agreement between CFG and a client for consulting services may be terminated by either party at any time by 30 day written notice to the other. Any fees due, but not yet paid by the client, are due promptly after termination of the agreement. The decision to accept any recommendations or advice provided by CFG as part of its Consulting Services and all decisions regarding implementation thereof are left to the client. Clients are free to implement recommended transactions through broker-dealers and other service providers of their choice.

Pension Consulting Services

We offer pension consulting services to employee benefit plans and their fiduciaries based upon the needs of the plan and the services requested by the plan sponsor or named fiduciary. In general, these services may include an existing plan review and analysis, plan-level advice regarding fund selection and investment options, education services to plan participants, investment performance monitoring, and/or ongoing consulting. These pension consulting services will generally be non-discretionary and advisory in nature. The ultimate decision to act on behalf of the plan shall remain with the plan sponsor or other named fiduciary.

We may also assist with participant enrollment meetings and provide investment-related educational sessions to plan participants on such topics as: diversification, asset allocation, risk tolerance, time horizon. Our educational sessions may include other investment-related topics specific to the particular plan. Additionally, we may also provide additional types of pension consulting services to plans on an individually negotiated basis. All services, whether discussed above or customized for the plan based upon requirements from the plan fiduciaries shall be detailed in a written agreement and be consistent with the parameters set forth in the plan documents.

Retirement Accounts

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title 1 of ERISA and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money creates some conflicts with your interests, so we operate under a special rule that requires us to act in your best interest and not put our interest ahead of yours. Under the Rule's provisions, we must:

- Meet a professional standard of care when making investment recommendations (give prudent advice);
- Never put our financial interests ahead of yours when making recommendations (give loyal advice);
- Avoid misleading statements about conflicts of interest, fees, investments;
- Have in place policies and procedures designed to ensure that we give advice that is in your best interest;
- Charge no more than is reasonable for our services; and
- Provide you with basic information about conflicts of interest

Retirement Account Rollovers

We offer recommendations and advice concerning employer retirement plan or other qualified retirement accounts. Our recommendations may generally include that the client consider withdrawing the assets from his/her employer's retirement plan or other qualified retirement account and roll the assets over to an Individual Retirement Accounts ("IRA") or other qualified investment vehicle. If a client elects to roll the assets to an IRA that is subject to our management, we will charge an asset-based fee as described above under Item 5 below. This poses a conflict of interest because we have an incentive to recommend a rollover for the purpose of generating compensation rather than solely based on the client's needs. As a fiduciary, we are required to always act in the client's best interests. Clients are under no obligation, contractually or otherwise, to rollover their retirement assets, or to have their assets rolled into an IRA managed by us.

It is important for clients to understand that many employer retirement plan sponsors permit former employees to keep their retirement assets in their company plan, even after the employee terminates their employment with the company or retires. In determining whether to rollover employment retirement plan assets to an IRA or other investments vehicle, clients should consider the costs and benefits of each option. Employees will typically have the following options:

- Leave the funds in the employer's (or former employer's) plan.
- Move the funds to the new employer's retirement plan.
- Withdraw the funds from the plan, which results in a taxable distribution and a taxable event.
- Rollover the funds into an IRA rollover account.

Before making any changes to their plan, we encourage clients to carefully consider any tax implications with their accountant or tax advisor. Below are some general 401K Plan features and differences versus an IRA that clients should take into account:

- Although employer retirement plans may have a more limited investment menu than the investment options available in an IRA, the plan may also have unique investment options not available to the public, such as the opportunity to invest in the employer's securities if the employer is a publicly traded company.
- The employer retirement plan may offer financial advice, guidance, and/or model management or portfolio options at no additional cost, or at a fee which may be lower than our advisory fee.
- Clients should understand the various investments available in an IRA and the costs.
- In some cases, the employer retirement plan may allow participants to hire us as manager and keep the assets titled in the plan's name.
- Clients interested in investing only in mutual funds should understand the cost structure of the share classes available in the employer's retirement plan and how the costs of those share classes compare with those available in an IRA.
- It may be possible to take out a loan on 401k Plan assets. This option is not available for IRAs.
- It may be possible to delay taking 401k Plan or retirement account minimum distributions beyond age 70½.
- A 401k Plan may offer more liability protection than a rollover IRA. Although IRA assets are generally protected from creditors in bankruptcies, it depends on state law and there can be some exceptions to the general rules.
- IRA distributions are subject to ordinary income tax and may also be subject to a 10% early distribution tax penalty unless they qualify for an exception. There are certain exceptions available based on age, disability, or if the assets are used to pay for higher education expenses or to purchase a home.

It is important that clients understand the differences and options available as well as the cost and tax implications to be able to decide whether an IRA rollover is appropriate.

ITEM 5 – Fees and Compensation

Fees charged by CFG for Asset Management Services are based upon the value of the assets being managed. Fees may be negotiated but generally conform to the following schedule:

Equity & Balanced Accounts		
Account Asset Value	Quarterly Fee	Annual Fee
First \$500,000	0.375%	1.50%
Next \$3,500,000	0.25%	1.00%
Over \$4,000,000	0.1875%	0.75%

Fixed Income Accounts		
Account Asset Value	Quarterly Fee	Annual Fee
First \$500,000	0.1875%	0.75%
Next \$3,500,000	0.125%	0.50%
Over \$4,000,000	0.09375%	0.375%

CFG has entered into an agreement with First Allied Securities, Inc. ("First Allied"), a subsidiary of Cetera Financial Group and unaffiliated FINRA registered broker-dealer whereby First Allied retains 8% of CFG's advisory fees. Although CFG believes its advisory fees and the transaction execution commissions of First Allied are competitive, clients may be able to obtain advisory services at higher or lower costs elsewhere.

All fees due to CFG are payable in advance. The fee will be based on the value of the assets on the last day of the previous calendar quarter, based on valuations determined by the client's custodian or other independent third party and include cash balances. Fees will be prorated on the number of days remaining in the quarter. If additional cash, securities, or other investments are deposited during a quarter, the applicable fees are pro-rated for the days remaining in the quarter. An adjustment will be made for any contributions or withdrawals during the quarter that are in excess of \$100,000. Such adjustments are reflected in the fee calculations for the following billing period. For the purposes of valuing assets, related accounts may, at the discretion of CFG, be combined for the fee calculation purposes.

Clients provide written authorization for the custodian to deduct CFG's advisory fees from their account and pay the advisory fee directly to CFG. The custodian is required to issue monthly or quarterly account statements that reflect all activity in the client's account including the amount of advisory fees deducted. Clients should verify the accuracy of fees and other information on their account statement and promptly inform CFG of any discrepancies. Fees can also be billed directly to the client.

Fees are negotiable depending on the circumstances. CFG may waive, adjust or rebate fees in certain situations. Clients are advised that other clients with similar assets may pay different fees. If, for any reason, the client decides to terminate the agreement with CFG, a client may do so by written notice to CFG and a pro-rata refund based on the time services were actually provided is returned to the client.

In addition to CFG's advisory fee, each mutual fund or ETF in which a client's assets may be invested also charges its own management fees and other expenses the specific fees and expenses are described in the respective fund's prospectus.

Depending on the fund, a client may be able to invest directly in the shares issued by a mutual fund with or without incurring any sales or advisory management fees. When purchasing directly from fund families, clients may incur a front or back-end sales charge. In that case, the client would not receive the services provided by CFG which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and our fees to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided. Please refer to the mutual fund's prospectus for additional information regarding fees and expenses.

Mutual fund companies generally offer multiple share classes of the same fund. Share classes are described in the mutual fund's prospectus. Each share class charges different fees and internal expenses. Depending on the share class selected, fees and internal expenses charges may be higher or lower. Certain funds do not charge a transaction fee but have higher internal expenses. Selecting funds that charge higher fees and expenses may adversely impact an account's long-term performance. CFG's policy is to recommend that clients invest in the lowest cost share class available based on the client's individual needs. CFG typically recommends advisor or institutional share classes that usually have the

lowest expense ratios and are more beneficial than other share classes. Advisor or institutional share classes are generally available to investors in qualified fee-based advisor programs, or accounts that meet certain minimum investment requirements.

When deemed appropriate for a client's specific situation, CFG may at times recommend selecting or holding a mutual fund share class that charges higher internal expenses than other available share classes for the same family. CFG will conduct periodic testing of accounts to ensure that the appropriate recommended share class has been selected for its clients. For share classes transferred in from other institutions, CFG's policy is to as soon as practicable evaluate whether more beneficial share classes may be available for the client to exchange at no cost and recommend that the client switch to a different lower cost share class, or may recommend liquidating the existing mutual fund holdings, which could result in tax consequences, or the client having to pay contingent deferred sales charges, or other redemption fees.

ITEM 6 - Performance-Based Fees and Side-By-Side Management

CFG does not charge performance-based fees.

ITEM 7 - Types of Clients

CFG works with high net worth individual and families and offers bespoke portfolios, wealth planning strategies and money management. The firm also works with individuals, corporations, trusts, pension plans and other entities in retirement plans and consulting services. The minimum account size is \$250,000, although it may be waived at CFG's discretion.

ITEM 8 – Methods of Analysis, Investment Strategies and Risk of Loss

CFG uses fundamental analysis when evaluating client securities and making purchases and sales based on that analysis. CFG may also consider technical market factors before deciding the appropriate action to take in a client's account. CFG will also implement various short and long-term investment strategies and may give advice and act in the performance of duties to a client which may differ from advice given, or the timing and nature of the action taken, with respect to other client accounts. CFG will make a reasonable effort to follow all investment management restrictions and instructions expressed to the firm by a client.

Investing involves risk of loss which clients must be prepared to bear.

Asset Allocation – The process of dividing an investment portfolio among different asset categories, such as stocks, bonds and cash, in response to your investment goals, time horizons, liquidity needs and risk objectives.

Diversification – The process of dividing investments within asset categories and subcategories in an effort to reduce certain types of risk.

Systematic Rebalancing – The process of periodically rebalancing an investment portfolio back to your strategic asset allocation targets in an intentional effort to maintain an investment mix appropriate for your investment goals, time horizons, liquidity needs and risk objectives.

In addition, there are securities specific risks:

Mutual Funds and ETFs: mutual fund and ETF investments are subject to market and business risk, will fluctuate in value and carry the risk of owning the underlying securities held in the mutual fund or ETF. Mutual fund investments generally entail additional expenses. Mutual fund and ETF investors should carefully review the respective mutual fund or ETF's prospectus which contain a description of the investment objective, risks, fees, and expenses.

Fixed Income Market Risk: Fixed income investments carry inflation, liquidity and reinvestment risk. Fixed income securities will fluctuate in value in relation to interest rate changes. In a rising interest rate environment, the price of fixed income securities will drop in values. In addition, fixed income securities are subject to financial risk and the risk that the issuer will default. Bonds that receive a lower credit rating, known as “high yield bonds” or “junk bonds” carry a greater risk of default and investors may lose all of their investment.

Alternative Investments: Investments in private funds such as hedge funds, or private equity involve long holding periods, have little liquidity and carry a significant degree of risk. These types of investments should only be assumed by sophisticated investors capable of bearing the risk of loss of all of their investment. Investors should review the offering documents which contains a description of the risks, fees, and expenses before investing

Leverage: Leverage creates an opportunity for greater total returns, but also carries a greater risk of loss from adverse price changes. Losses from short selling may be unlimited, as opposed to losses from a cash investment which are limited to the total amount invested. CFG generally will not directly engage in short selling in Client accounts but may invest in funds and other instruments that may engage in short selling.

Investing in securities involves risk of loss that you should be prepared to bear. We do not represent or guarantee that our services or methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate clients from losses due to market corrections or declines. We cannot offer any guarantees or promises that your financial goals and objectives will be met. Past performance is in no way an indication of future performance. Transactions in a client account, including account reallocations and rebalancing may trigger a taxable event. Clients are urged to consult with their tax advisor. CFG reserves the right to advise clients on any other type of investment that it deems appropriate based on the client’s stated goals and objectives.

Cybersecurity - CFG utilizes electronic communication networks and electronic media to maintain information regarding its clients and its business. This creates the potential for cybersecurity incidents or cyber-attacks that may result in the inadvertent disclosure of confidential sensitive information to unintended parties, unauthorized access to confidential sensitive information, or operational disruptions by malicious hackers. CFG has in place policies and procedures regarding information technology security, maintains technical and physical safeguards and takes other reasonable precautions to safeguard the confidentiality of sensitive information and internal data. However, despite reasonable precautions, the risk remains that cybersecurity incidents may occur. If such an event, were to occur, CFG will promptly notify the affected parties and take all necessary appropriate actions.

ITEM 9 – Disciplinary Information

After more than 30 years in the business, there have been no legal or disciplinary actions to report for Thomas A. Cassidy or for our Financial Advisors, or anyone affiliated with CFG. Publicly available information regarding the qualifications and backgrounds of our Financial Advisors can be found on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov. Please also refer to our advisory team’s Form ADV Part 2B Brochure Supplements for additional information. These documents are provided to you when you establish an account and are available free of charge at any time by contacting us.

ITEM 10 – Other Financial Industry Activities and Affiliations

CFG does not have an application pending to register with the SEC as a broker-dealer. Cassidy does not have any control affiliates or related persons that are broker-dealers, investment advisers or investment companies. Additionally, Cassidy is not registered, and does not have an application pending to register as a Futures Commission Merchant (FCM), Commodity Pool Operator (CPO), a Commodity Trading Advisor, (CTA).

CFG Financial Advisors are also registered representatives of First Allied. In their capacity as First Allied registered representatives, CFG Financial Advisors effect securities transactions through First Allied separate from the advisory

services provided under CFG. When acting in a registered representative capacity, CFG Financial Advisors are compensated by First Allied through commissions on the sale of securities and investment products. Their compensation may include asset-based sales charges and/or service fees from the sale of mutual funds, as well as trail commissions known as 12b-1 fees. CFG will not earn advisory fees on any assets where a commission is being earned.

CFG Financial Advisors, are also licensed insurance agents. As such, these individuals receive commission for the sale of insurance products to our advisory clients. Clients are not under any obligation to purchase insurance products from our Financial Advisors. Additionally, CFG Financial Advisors also service some legacy investment advisory clients through First Allied Advisory Services.

When recommending investments or insurance products for which they receive commission-based compensation, our Financial Advisors have an incentive to recommend investments or insurance products that will generate the highest commissions. This presents a conflict of interest. CFG mitigates this conflict of interest through policies and procedures to ensure our Financial Advisors act in the best interests of our clients and through disclosure, so that clients can make informed decisions.

First Allied

CFG's relationship with First Allied is material to its business. Through its relationship with First Allied, CFG has access to a wide range of investment products and services First Allied makes available to us that assist CFG in monitoring and/or servicing client accounts for which CFG would otherwise have to pay. First Allied offers access to an institutional platform and to custody services through Pershing LLC ("Pershing"). The Pershing custodial platform provides CFG with certain benefits including custody, clearing and reporting services, and online access for clients. Pursuant to this agreement, CFG pays First Allied a portion of the client's advisory fee. As noted in Item 5, First Allied retains 8% of CFG's advisory fees. In addition, all brokerage and insurance business conducted by CFG Financial Advisors in their capacity as registered representatives or insurance agents is processed through First Allied.

Clients pay separate fees to First Allied for execution services and to Pershing for custodial services. Although CFG believes the fees charged by First Allied and Pershing are competitive, clients may be able to obtain execution and custody services from other service providers at higher or lower costs. Clients are not obligated to use the services of First Allied or Pershing and may select a different broker or custodian provided it meets the SEC's Qualified Custodian definition and satisfies CFG's due diligence.

The receipt of economic benefits from First Allied and Pershing creates a potential conflict of interest because CFG has an incentive to increase assets at First Allied and Pershing in order to decrease its expenses and receive these benefits from First Allied and Pershing. CFG believes that the arrangement with First Allied and Pershing is beneficial to our clients and our business. We manage this potential conflict through disclosure, so that clients can make an informed decision and through policies and procedures which require us to act in our client's best interests.

ITEM 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Pursuant to SEC rule 204A-1, CFG has adopted a Code of Ethics ("COE") to establish rules of conduct for all Supervised Persons and Access Persons. Supervised Persons are individuals that are associated with CFG who are involved with offering or providing advisory services. Supervised Persons also include our office administrative employees. "Access Persons" are defined as a director, officer or partner of the firm; an employee who has access to nonpublic information regarding a clients' purchase or sale of securities; or a person designated as such by the Chief Compliance Officer. The COE places restrictions and reporting requirements regarding trading and investments for all Access Person's personal accounts and the accounts of their immediate family members (spouses and children or other family members residing in the same household).

The COE recognizes our Access Person's fiduciary responsibility to clients. The COE instructs all employees and

Access Persons to conduct their affairs in such a manner as to avoid:

- Placing their own interests ahead of clients' interests
- Taking inappropriate advantage of their position
- Engaging in actual or potential conflicts of interest

While the COE allows employees and Access Persons to invest in the same securities held in clients' portfolios, employee trading is monitored to prevent conflicts of interest and ensure that client's interests always take precedence. Access Persons are required to file quarterly and annual reports of personal transactions and holdings. The Chief Compliance Officer, or his designee monitors the reports and activity in the accounts of Access Persons and their immediate family members and seeks to reasonably detect and prevent questionable activity and potential conflicts of interest.

Our COE also requires reporting of certain gifts and business entertainment, and procedures for maintaining the confidentiality of client information. Additionally, our Insider Trading policy prohibits the use of material non-public information. Failure to abide by the COE may subject an employee, to sanctions including termination of employment.

A copy of our COE is available to our clients upon request by calling our office at (813) 251-0004.

ITEM 12 – Brokerage Practices

CFG generally recommends and clients typically designate First Allied to execute securities transactions. We believe that using First Allied is in the best interest of our clients and consistent with our obligation to seek best execution and that fees and other charges and commissions charged are reasonable in relation to the value of services provided. The SEC defines best execution as the "best qualitative execution" not necessarily the lowest possible execution cost. In evaluating the quality of execution CFG may consider various factors, including but not limited to the institution's execution capabilities, commission rates, responsiveness, ability to maintain confidentiality, reputation and financial strength. CFG will periodically evaluate the quality and cost of executions. As part of our evaluation, we will consider among other factors, the quality and cost of services available from alternative brokers, market makers, and market centers. First Allied may act on an agency or riskless principal basis for a variety of securities and other investments. Although CFG will seek to obtain competitive rates, we may not necessarily obtain the lowest possible commission rates for specific client account transactions. Clients may pay a fee or commissions that are higher than another broker may charge to complete the same transaction. CFG may route orders to different brokers or execution venues if we believe that such routing is consistent with best execution. We may not always place transactions through brokers that charge the lowest commissions. Transactions may involve specialized services by the executing brokers that may justify paying higher commissions or mark-ups. In addition, we may consider the quality of assistance or research provided by a broker in evaluating certain investments, industries or products. In some cases, clients may pay higher commissions or mark-ups/markdowns than if we selected a broker that does not provide research or specialized services. To the extent we receive research, it will be used to benefit all clients.

Brokerage for Client Referrals

CFG does not receive client referrals from external brokers, dealers or financial intermediaries in exchange for brokerage.

Directed Brokerage

If a client has a relationship with a broker or financial institution and asks to direct transaction(s) to the particular broker or financial institution for execution, CFG may be unable to achieve most favorable execution. This can result in additional costs and expenses for the client.

Principal and Cross Trades

CFG does not engage in principal trades, or effect cross transactions for client accounts. Any cross transactions between client accounts would be done on an exception basis and only if it is in the best interests of the clients involved and in accordance with applicable SEC rules.

Trade Errors

CFG's trade error policy is to restore the client's account to the original position through a trade correction, trade cancellation, or adjustment so that the client is not adversely impacted by the error.

Trade Aggregation

CFG may, when deemed appropriate, aggregate multiple orders at the same custodian or broker into one order. Each client that participates in an aggregated order receives an average price. In case of partial execution of an aggregated order, the executed trades and related commissions will be allocated on a pro rata basis.

Allocation of Investment Opportunities

From time to time, two or more accounts may seek to invest in the same securities or pursue a similar strategy. In such cases, CFG seeks to ensure that one account or group of accounts is not favored over another account or group of accounts.

Soft Dollars

CFG has no formal soft dollar arrangements. It does not direct client transactions to a particular broker in return for soft dollar benefits. CFG independently purchases research and other related investment tools. CFG also has access to research and receipts other benefits from First Allied and Pershing. The receipt of research from these service providers could be deemed soft dollars. To the extent CFG receives any research, it is used to benefit all clients.

ITEM 13 – Review of Accounts

Holdings across all client accounts are reviewed on an ongoing basis. Accounts are reviewed at least monthly, or more frequently when market, economic or the client's personal circumstances warrant a more frequent review. Such reviews are performed according to each client's financial needs, objectives, and goals. The economy, financial markets, and the client's investment holdings are considered on an ongoing basis. Each client portfolio is reviewed periodically to monitor investment suitability and adherence to any client-imposed investment restrictions. CFG formally reviews client accounts and confirms the client's investment objectives and selected investment profile at least annually.

ITEM 14 – Client Referrals and Other Compensation

CFG may compensate other firms and individuals for client introductions or referrals. CFG has not entered into any solicitor or referral arrangements although it may enter into such arrangements at any time, consistent with the provisions in Advisers Act Rule 206(4)-3. The Rule requires, among other things, providing solicited clients with certain disclosures, including a copy of CFG's most recent Form ADV Part 2A Brochure and a disclosure document that sets forth the compensation paid to the solicitor. CFG may not charge clients a higher fee as a result of these types of referral arrangements.

ITEM 15 – Custody

Your account assets are generally custodied by Pershing, a Qualified Custodian, as defined by the SEC. Clients may use a different Qualified Custodian, provided it meets CFG's due diligence and other requirements. The limited ability for CFG to instruct the client's custodian to deduct our advisory fees results in CFG being deemed to exercise "custody" over client assets. CFG does not maintain physical custody of client's funds or securities.

The client's custodian is required to send out monthly account statements unless there has been no activity in the account, in which case statements are sent out quarterly. Clients have online access to their account(s) to view activity and can access electronic copies of their account statements. The account statements contain all activity during the period, the market value of securities in the account, asset allocation, realized/unrealized gain and losses, dividends and interest paid, deposits and withdrawals, the amount of CFG's advisory fees and other pertinent financial reporting information.

Most clients receive annual performance reports prepared by CFG that compare the performance in their account against indexes, manager universe, and a risk analysis that addresses account volatility. You should review the account statements that detail the fees being deducted carefully and compare the information on the account statements prepared by the custodian to the information on the reports and billing invoices CFG sends you. Should you note any errors or discrepancies, we request that you notify us promptly.

ITEM 16 – Investment Discretion

Advisory clients may provide CFG with limited discretionary authority to determine, without obtaining the client's specific consent, the securities and amount of securities to buy and sell for their account (subject to any reasonable investment restrictions the client may impose) and when transactions are made.

Accounts can also be managed on a non-discretionary basis. In a non-discretionary account, we provide investment advice, formulate strategies and evaluate account performance. However, we do not implement investment decisions without the client's prior approval.

ITEM 17 – Voting Client Securities

CFG does not vote client securities, or vote or provide advice on corporate actions, tender offers, legal proceedings, bankruptcies and class actions, except as required by law. Clients will receive proxies or other solicitation and correspondence directly from the custodian, or the issuer. Clients may contact CFG to discuss questions about any particular proxy solicitations.

Clients may request a copy of our written policies and procedures regarding proxy voting by calling our office at (813) 251-0004.

ITEM 18 – Financial Information

CFG is required to inform clients of any financial conditions that are reasonably likely to impair our ability to meet contractual commitments with our clients. CFG received a Paycheck Protection Plan ("PPP") loan under the federal government's CARES Act in the amount \$67,357. The PPP loan is forgivable if the specific terms in the loan are met.

ITEM 19 – Requirements for State-Registered Advisers

This item is not applicable. CFG is an SEC registered investment advisor.

